

Macro Snapshot – Chief Economist Jean Ergas

March 24, 2016

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In a nutshell!

Stock markets playing from backfield as Federal Reserve growls and long week- end looms. Europe attempts to forge a concerted strategy against terrorism – shall it work? Oil strength recedes as US shale sector's demise greatly exaggerated.

Stock markets are not amused!

To borrow a famous phrase from Queen Victoria – stock markets are not amused! Persistent aggressive and for some – but not us – intimations of interest rate increases are unsettling the complacency of those who see central banks as an annex of trading rooms.

A call for concerted action in Europe – shall it work?

We are once again hearing calls from across the Atlantic as to the need to forge a concerted anti-terrorist policy. So far the major result of the attempt has been an explosion of the "blame game". Belgium- seen as the weakest link in the chain - is under fire for not having adequately monitored terrorist suspects.

UK voters unimpressed by "collective security"

Meanwhile, we are seeing a strong advance of the "leave" camp in the UK. Echoing a slogan of the 1930's, UK public opinion is starting to question the doctrine of "collective security" underpinning the government's stance. The pound is falling and FX option volatility is soaring.

Greece - debt rescheduling starting to look like reparations

We read with interest that notwithstanding their being called upon to implement the "on the ground" part of the refugee strategy, Greece shall have to continue to meet all obligations under the rescue package. This is starting to look ominously like the reparations situation post World War 1.

US durable goods - still feeling the squeeze on the export front

On the US front, the key news has been the durable goods data, which confirms the squeeze on exports and capital investment. We reiterate our view that US economic strength shall need to rest on the twin axis of domestic demand and consumption.

Credit Suisse in the news

On the banking front, we are seeing another venerable institution – Credit Suisse – struggle with internal control and valuation issues. Again, the key issue is how you asses asset liquidity. This has once again prompted calls for a more rapid exit from the investment banking space.

Who shall be left to make markets? What does this mean for the less liquid fixed income classes?

Jean Ergas (646) 780-8880 jergas@tigressfp.com Twitter: @jean_ergas

Tigress Financial Partners
Member of FINRA / MSRB /
SIPC

500 Fifth Avenue New York, NY 10110 (212) 430-8700

www.tigressfinancialpartners.com

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Research Highlights

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Focus on monetary policy

Zero interest rates - God that failed

Monetary policy centered on the age old maxim – to those who have shall be given – has rapidly become, to cite an epic work on the disillusionment of intellectuals who embraced communism, "The God that failed". Zero interest rates were the weaker of the one-two central bank strategy – low interest rates and liquidity.

Liquidity senior partner in rescue strategies

Liquidity and the sovereign backstop stopped the "Barbarians at the gates" – zero interest rates have massively distorted investment flows and by encouraging companies to privilege buy backs over productivity enhancements have set the stage for low growth.

US central bank cannot completely renounce its domestic mandate

The Federal Reserve is now reacting to an economy which is making timid headway and where systemic risk – in the form of a banking crisis – is seen as markedly lower. The US central bank needs to take foreign affairs into account but cannot be seen abdicating its mandate.

We are also seeing a shift in the Federal Reserve, with a "silent majority" opposed to appeasement of financial interests starting to emerge.

Focus on the oil price

Conventional wisdom does not understand binary decision making in oil sector

With regard to the oil price, we are starting to see a retrenchment from the dizzying heights of US Dollars 40. US inventories have continued to defy received wisdom. Conventional analysis predicated on all- in costs and complex formulas has failed to grasp that in oil – like shipping – the pump do not pump equation rests on cash coverage of operating costs.

Shell - BG deal based on US Dollars 80 oil - Will Godot show up?

We find it difficult to grasp what all the cheering was about. 40 dollars and, even 50 for that matter, are price levels still not sufficient to boost capital investment or materially improve the financial strength of the weaker producers. Shell's acquisition of BG was posited on a US Dollars 80 price, we are still some ways off and Godot may never show up!

We are focusing on oil supplies!

We shall not comment on technical levels but shall focus on the greater than expected build up in US oil supplies. This surpassed forecasts by a factor of almost four. The mood is also being dampened by the growing realization that freezing output at present levels –for the great and mighty meeting in Qatar – shall simply legitimize an excess supply.

We see the US inventory build-up as more important than US Dollar strength. The oil industry is starting to look like the shipping market, as soon as prices perk up – the over-ordering starts.

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Research: (646) 780-8880 research@tigressfp.com

500 Fifth Avenue New York, NY 10110 (212) 430-8700 www.tigressfinancialpartners.com



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Contacts

Jean Ergas
Chief Economist
(917) 551-6533 Direct
jergas@tigressfp.com

Ivan Feinseth Chief Investment Officer (646) 780-8901 Direct ifeinseth@tigressfp.com Philip Van Deusen
Director of Research
(646) 862-2909 Direct
pvandeusen@tigressfp.com

Ernest Williams
Institutional Sales & Trading
(646) 862-2912 Direct
ewilliams@tigressfp.com

About Jean:

Jean Ergas is the Chief Economist for Tigress Financial Partners LLC (Member FINRA, MSRB,SIPC) based in New York City.

He is an Adjunct Assistant Professor at New York University's School of Professional Studies and an Adjunct Faculty member at Manhattanville College. In 2014 he received the award for teaching excellence from NYU School of Professional Studies.

He is fluent in English, French, German, Italian, Spanish and Portuguese. He also has a certificate in Arabic – from NYU School of Professional Studies.

His career has spanned the complete range of macro risk analysis - energy / commodities with ENI - Global Fortune 500 17 - leading global natural resources group, capital markets with Swiss Bank Corporation (now UBS) and insurance / reinsurance with the A.M.Best Company. Jean contributes regularly to international media commenting on key macro-economic issues.

Jean is a member of the American Institute of Certified Public Accountants and has an MBA and an Advanced Professional Certificate in Accounting from New York University's Stern School. He has also passed the FINRA Series 7 examination.



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