

Update January 29th 2016

US GDP fourth quarter 2015 comes in at 0.7 per cent – not breathtaking but at least world’s largest economy not in recession. Japan throws in towel and moves towards negative interest rates fueling stocks, top rated sovereign fixed income and oil. We remain cautious on global growth and see the Japanese step as regressive and indicating that we are back to square one.

US economy continues to inch forward – no need to fasten seat belts

US GDP confirms our view of a US economy which continues to inch forward but is showing few signs of enthusiasm. GDP growth came in slightly below the consensus forecast, with capital investment weak and consumers moving cautiously. US consumers despite low gas costs and low inflation appear to be waiting for a substantial recovery in wages to cast their vote with their wallets.

Bank of Japan throws in the towel – like Draghi declares “total war” against deflation

Stocks are up this morning globally on the surprise news out of Japan, with the Bank of Japan entering the negative interest rates club. The avowed intention is to lower borrowing costs, spurring consumption and investment. While not adepts of “hidden agendas”, we view this more prosaically as another step in the competitive devaluation fever gripping the global economy.

We are back to square one – central bank easing and a “state of exception”

The Japanese move has also lent a strong boost to the sovereign fixed income markets, who are now foreseeing further regression into an era:

We had all hoped forgotten

Associated with the “state of exception” of financial crisis

It is a sad comment 8 years on from the explosion of the financial crisis that interest rates cannot be “normalized”.

There are structural impediments to growth in Japan

The Japanese government is attempting to wrest water from a stone. Domestic demand in Japan is being hobbled by negative demographics and structurally high savings ratios. Interest rate strategies have succeeded in lifting asset prices, increasing nominal wealth and doing little for consumption.

We have heard from the CEO of Xerox today, with the accent on a disappointing performance by the emerging markets. Growth, should it materialize, shall once again need to be driven by the developed economies.

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Apple is not alone – Samsung also feeling the pressure

As regards the global growth picture, we continue to remain cautious on any “Great Leap Forward” in the absence of progress on the EM front. The US may still be advancing but offers scant scope for margin expansion for leading corporates. We were interested to read that Apple is not alone in its woes, Samsung is also feeling the pressure.

Hope springs eternal – like the sun, oil also rises

We are following the oil saga with keen interest- with prices holding notwithstanding the lack of any confirmation of “peace” negotiations between the hard line OPEC members and Russia. We remain skeptical due to the asymmetric starting blocks of the respective sides.

Boxing opponents get ready to square off

In one corner, we have Russia, which must “pump for cash”. In the other, Saudi Arabia and its Gulf allies, whose reserves coffers, while weakened, are still generously filled. Oil prices are a weapon in a political war which has not yet seen its end!

We expect the Saudis to win on points. Do not see oil price at current levels as sparking US inflation

As concerns the US, markets do not yet see the relative firmness in the oil price as lifting the inflation rate and forcing the Federal Reserve to raise rates. Lack of corporate pricing power and continued wage weakness shall be likely sufficient to offset any sudden inflationary surge.

Euro Zone needs to deal with deflation scenario – what weapons do they have left?

Turning to the Euro Zone, we are once again confronted with the ECB’s “statistic from hell” – the single currency area’s inflation rate. While overall edging up:

It is still well below the two percent threshold

In Spain deflation appears well entrenched

We continue to see the Euro Zone recovery as a cyclical upswing “short cycle” in a rather dismal long cycle.***Deflation and low inflation pushing up debt ratios – austerity cannot be the solution***

This is causing a revaluation of debt across consumers, companies and sovereigns, making the de-leveraging process ever more difficult. The dominant strategy for sovereigns has historically been to borrow now and repay with worthless money later. This calculus does not appear to be working.

Italy debt to GDP ratio higher now than in 2009 – a lot of suffering for nothing

Italy’s debt to GDP ratio is higher now than it was in 2009 at the height of the crisis and after 8 years of austerity. More austerity does not seem like a viable option and Renzi has realized it.

We cannot return to the benighted economic policies of Chancellor Bruning in Germany in 1932 – paved the way for Hitler.***Yes, bank stocks can collapse even outside of a systemic crisis***

The resolution of sorts of the Italian banks “bad debts” ballast has not met with the rapturous applause many had predicted. Italian and European banks are once again flirting with 2009 lows, in the absence of a palpable systemic crisis. Markets saw the banking collapse as the result of both a liquidity squeeze and exposure to a specific US asset class. We have been disabused of this notion.

We are seeing the European banks being assailed on multiple fronts. Short term incipient recovery is doing little for loan deterioration, while longer term, increased regulatory constraints shall crimp the extension of credit.

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Research Highlights

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