

Macro Snapshot – Chief Economist Jean Ergas

December 9, 2015

Update December 9th 2015

Commodities once again "Talk of the Town" – The global economy is not cute, still about grimy factories and natural resources – We cannot live by apps alone - Hobbes an excellent guide to the commodity cycle - Federal Reserve rate rise becoming replica of passage of Halley's Comet

Focus on commodities

Thou shalt not live by apps alone!

Commodities are once again "talk of the town" as the world wakes up to the grim reality that the global economy is not all about snazzy apps and 19 year old billionaires! We are still making things – albeit not in our backyard – and that this is where a lot of the "savage accumulation" phase of capitalist development takes place. Should this nasty, unpleasant and distinctly Hobbesian construct falter – there may be some unpleasantness.

Please re-read "Rhyme of the Ancient Mariner" much wisdom to be gleamed

While this is not necessarily the albatross in the "Rhyme of the Ancient Mariner", however woe to those who insist on refusing to see that some serious damage can take place in the short run.

Having cut my teeth in commodity markets which make investment banking look like the "teddy bears" picnic – we have barely started seeing the blood on the floor.

Anglo American in the news – Long day's journey to the end of the night

Anglo American is grabbing the headlines, with the stock nine per cent down, the five year bond trading at 77 and the CDS soaring. The market is waking up to the fact that being a member of an elite group of producers is like King Canute trying to hold back the waves should the buyers not want to dance!

We expect more waves in the commodity sector and continue to see the next step as defaults and debt restructurings. There shall likely be opportunities but this shall require the stomach of an ox.

Shall we talk of the "commodity – oil" complex?

Eisenhower spoke about the "military industrial complex". We might well speak of the commodity oil complex, with the two – regardless of the initial causes – falling together. Market observers insist of speaking of a "collapse".

Commodities not financial assets

While falls of this magnitude may be considered a collapse in the financial markets, commodities are a different kettle of fish. Financial assets have many buyers – commodities do not. From the point of economic analysis, it is a market of few major buyers and industrial demand that drives prices.

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Research Highlights

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Commodity cycle has reasserted itself-terms of trade still against producers

We are not talking about assets held for liquidity purposes by central banks or pension funds. The traditional long term relationship of the terms of trade moving against the producers appears to have reasserted itself. The commodity cycle has not disappeared but – because the relevance of the producers as consumers has increased – it harbors greater risks.

Canada - no relief in sight

Linked to the commodity rout, we are seeing our view on Canada come true. The currency is beating a hasty retreat as diversification in commodities brings no solace. Negative rates and QE may well be next for our friend north of the border. However, we see the usefulness of these measures in a first world economy, whose currency and incremental growth is geared to its FX commodity exports, as limited.

We are now hearing the unthinkable, with the oil behemoths, several of which boast credit ratings which would make sovereigns envious, frantically stating that they shall not cut their dividends. We were brought up on "safe as houses" and "strong as a bank" – while not wishing to be iconoclasts, will the oil companies be next?

Focus on Federal Reserve

Federal Reserve meeting turning into the passage of Halley's Comet

Turning to an event rapidly taking on the spectator value of the passage of Halley's Comet – the first increase in interest rates by the Federal Reserve in nine years – concerns are once again starting to surface. Is the US economy robust enough to face the traumatic event of interest rates increasing by 0.25 per cent? The mere fact that the question is being asked is reason for worry.

Rest of world hiding under the bed! Beware of deflation booms!

The rest of the developed economies are continuing their low or zero interest rate policies. This is both an attempt to rekindle inflation – currency depreciation and importing price increases – and to spur domestic demand via consumer borrowing. The bolder are even starting to speak of "deflation booms". Many saw such opportunities during the Great Depression – may they rest in peace.

Have we forgotten basic economics?

Depending on price decreases to increase wages, ignores that long term income gains shall be driven by capital investment and productivity gains. Companies will be hesitant to borrow today and invest in capital assets or expansion when for the first time since 1945 they are repaying debt with real money.

Bank of England - finally, some common sense

The Bank of England is warning on the impact of the rate rise on the emerging markets – massive capital outflows, with a dual focus:

Round 1 - Capital outflows and currency depreciation, higher financing costs for new funding and revaluation of debt on existing borrowing.

Round 2 - UK banking exposure to the emerging markets space, with UK bank exposure to the EM at 340 per cent – a trifling sum – of Tier 1 equity – this may be problematic

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He is an Adjunct Assistant Professor at New York University's School of Professional Studies and an Adjunct Faculty member at Manhattanville College. In 2014 he received the award for teaching excellence from NYU School of Professional Studies.

He is fluent in English, French, German, Italian, Spanish and Portuguese. He also has a certificate in Arabic – from NYU School of Professional Studies.

His career has spanned the complete range of macro risk analysis - energy / commodities with ENI - Global Fortune 500 17 - leading global natural resources group, capital markets with Swiss Bank Corporation (now UBS) and insurance / reinsurance with the A.M.Best Company. Jean contributes regularly to international media commenting on key macro-economic issues.

Jean is a member of the American Institute of Certified Public Accountants and has an MBA and an Advanced Professional Certificate in Accounting from New York University's Stern School. He has also passed the FINRA Series 7 examination.



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