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Key US data – retail sales - can the US economy advance on car sales alone?

With regard to macro data, we shall be seeing US retail sales. Once again, the focus shall be on the extent to which consumer demand shall offset weakening manufacturing. Can the US economy continue to advance on the strength of car sales?

And so once more unto the breach!

And so once more unto the breach! Another week starts with all eyes focused on the usual suspects – the Chinese financial markets and the oil price, both of which are still heading south with no immediate prospect of the much invoked “snap-back”.

Professor Stiglitz – we do not agree!

With regard to the Chinese financial markets, we beg to differ with the views expressed by the illustrious economist Stiglitz that China is not facing a major crisis. If chronic overcapacity, a massive debt burden and a “transition” which is starting to look increasingly like waiting for Godot does not spell crisis – than heaven help us when the real crisis starts.

Chinese stock market did not crash because of the circuit breakers

To continue to blame the circuit breakers for the fall in the Chinese stock market is simply not tenable. These investors are not fools. With the institutions well represented in the market, they were reacting to basic economic macro-data.

Chinese currency still has space to drop

As an indication of the potential further “slippage” of the Chinese currency – the Yuan has depreciated by 10 per cent versus the US Dollar as compared to up to 50 per cent of some of its supply chain partners.

Attention is once again focusing on the Chinese FX reserve position. We see the cash burn rate as unabated. The Chinese government shall be forced to weigh the extent to which a boost to exports shall compensate further capital flight.

Chinese deflationary pressures going strong

As concerns the ever vexing issue of Chinese deflation, producer prices have continued to fall and consumer prices have barely budged. We see the prospects for change as quasi-non-existent.

Pincer move on export prices

The Chinese government shall increase deflationary pressures by a dual “pincer” move – or in US football “wishbone” offense.

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Letting the currency crater; not reducing overcapacity.

We are still seeing expectations as set too high for Chinese growth

With regard to the currency markets we are seeing the commodity currencies getting trounced – as the Chinese situation appears ever more opaque and wobbly. China is not about absolute growth but about expectations. These continue to be set too high by many global groups.

Chinese crisis impacting on EM and commodities – we are not yet at "the shoot-out at the OK Corral"!

We are seeing the Chinese crisis impact on the commodities and on emerging markets currencies and financial assets – which in the EM space are synonymous. The South African rand is continuing to take it on the snout along with its cohorts, in particular the Russian ruble.

We may well see the ruble "break its banks" in the event that the oil price should fall further - which is highly probable. Beware of a chill blast from the steppes!

We still wait for the Convulsive moment

We see the pressure as continuing to build in EM and have not yet seen the convulsive selling that shall mark an acceptable entry point for those still obeying the dictates of reason. EM stocks are not cheap and are disproportionately geared to the Chinese economy.

EM strategy failed attempt at receivables backed financing!

In addition, there has been over-investment and excessive borrowing – which even in a slightly more positive scenario would present obstacles to improvement. What we are seeing in a large part of the EM sphere is a failed attempt at leveraging prospective cash flows to reap massive returns. The chickens have now come home to roost.

Oil – fasten your seat belt!

As regards oil, we are continuing to see its descent as the grim reality of the supply excess – now coupled with the realization of slowing growth, becomes more apparent. We see no quick turn-around in the Saudi position and see Iran as resolved to pursue its "flat-out" production strategy.

ECB deflationary struggle has just begun!

Turning to the Old World, we see the ECB confronted by ever greater deflationary pressures as the oil price falls and Chinese "dumping" is set to receive a good conduct certificate. Free trade may be efficient but it is not always pleasant! The granting of market – economy status to China may result in the loss of 3.5 million jobs in the Euro Zone. This is not about the "long run" when we shall have all moved on to the better life!

Political risk - pressure on Iran increasing

With regard to political risk, the pressure on Iran has been ratcheted up by a conference of Arab foreign ministers in Cairo.

We see the conflict – whose roots are historic and go back to the Sunni- Shiite split – as for the moment still being fought out by proxy.

Merkel under siege on refugee – migrant controversy

In Europe, as we commented, the focus has shifted from the movement of capital and economic growth to the movement of people. The disgraceful attacks in Cologne and other German cities and involvement of migrants have triggered massive shock- waves.

This has led Angela Merkel to cancel her participation at the Davos conference – this is extremely serious.

Will we see a smaller “rump” EU?

The UK prime minister’s announcement that he hopes to close the negotiations with the EU soon has once again rekindled anxieties as to the EU’s future status. Together with faltering global growth and minimal inflation, this is likely to dissuade the Bank of England from raising rates.

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